

The Hamburg Strand Theater

Commercial Advertising Opportunity

The Hamburg Strand Theater is announcing an exciting opportunity for our local businesses and organizations. Advertising on the big screen! If you are interested in this opportunity, please review the information below and contact Deena Kershner at the Our Town Foundation office located at 320 State Street, Hamburg. 610-562-3106, otfmanager@aol.com.

We will accept commercials or screen shots from up to 13 different businesses. This will be offered on a first come, first serve basis with Our Town Foundation members having the first opportunity to participate. When the slots are full, other businesses desiring to participate will have to wait to get into the rotation.

- The theater will run the commercials on a rotating basis continuously starting approximately ½ hour before each show. (Minimum of seven shows per week). Each ad is estimated to run five times per show.
- Your ad can be in the form of a 30 second video commercial or a single screen shot that would remain on the screen for 15 seconds.
- Commercials should be created professionally**. It can be in video or power point format. (MOV.MP4, PDF, or JPEG). It should be no more than 30 seconds in length. The cost to create a commercial is at the business owner's expense.
- Single screen shots should be submitted in a high resolution JPEG format.
- Commitments are for a six-month period (January 1 through June 30 or July 1 through December 31st) and must be paid in full with your application submission. A discount will be given for those opting to pay for a full year. At the end of the commitment you will be given the option of renewing.
- The cost for showing a 30 second commercial is \$500 for six months, \$850 for one year
The cost for showing a 15 second screen shot is \$375 for six months, \$600 for one year
- All commercials/advertising materials shall be sent to hamburgstrand@outlook.com no later than 10 days prior to the starting run date (December 20 or June 20)
- All commercials will be reviewed by the Hamburg Strand Theater Committee and must be approved by them before being shown.
- When creating a commercial, please keep in mind that it will run for a six month time period so please refrain from advertising events or special sales that will not be in effect for the entire six month time frame. If for some reason a commercial or screen shot must be changed in the midst of your commitment, the revision needs to be received by the last Wednesday of the month preceding the month in which the revised commercial is to be shown.

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Yes, I am interested in promoting my business/organization on the big screen!

Contact name _____

Business name _____

Business address _____

Phone _____ Email _____

I am enclosing payment for a

_____ 15 second screen shot 6-month commitment - \$375

_____ 15 second screen shot one year commitment - \$600

_____ 30 second commercial 6 month commitment - \$500

_____ 30 second commercial one year commitment - \$850

Please return this form with your payment to the Our Town Foundation office, 320 State Street, Hamburg no later than December 10 to be considered for the January 1st starting date, or no later than May 30 to be considered for the July starting date.

Your commercial/screenshot copy shall be submitted via email to hamburgstrand@outlook.com no later than 10 days prior to the start date.

Any questions, please contact Deena Kershner at 610-562-3106, email otfmanager@aol.com or Bethany Sholl, 610-914-0230, email hamburgstrand@outlook.com